



## **AAPI COMMUNITY TOBACCO ASSESSMENT INTERVIEW QUESTIONS:**

### **Tobacco and Community Issues**

1. Do you see tobacco as a problem in your community? Why or why not?
2. Do you think members in your community want to stop using tobacco? Why or why not?
3. Which individuals in your community are actively involved in tobacco prevention efforts? Who are the people in your community that need to be involved to make changes around the tobacco problem in your community?
4. What organizations in your community are actively involved in tobacco prevention efforts? What organizations in your community need to be involved to make changes around the tobacco problem in your community?

### **Tobacco Prevention**

5. What do you think your community's attitude is about supporting tobacco prevention efforts? Would they spend money, time, offer space for meetings, or donate staff time for these efforts? Are the leaders in your community involved in prevention efforts?
6. What strengths or assets does the community have to support tobacco prevention and control? What weaknesses, barriers, or obstacles does the community have that make tobacco prevention and control difficult?
7. What types of tobacco prevention and control activities already exist in your community? What suggestions do you have that would help us provide tobacco prevention and control in your community?

### **Tobacco Cessation**

8. If someone in your community wants to quit using tobacco where would they go for help?
9. What else needs to be done around cessation in your community?

### **Tobacco Media**

10. Do you believe the tobacco industry is targeting your community? If yes how?
11. What media format (radio, TV, newspaper etc) would be most effective in reaching your community with anti-tobacco messages?

### **Tobacco Policy**

12. What types of tobacco rules and regulations currently exist in your neighborhood, county, state, and across the nation? Are the people in the community aware of any or all of these efforts?